

Landing page, User not logged in.

Based on Alumni user personas and UCD, page design is modeled after social media login and register call to actions.

1. Clicking on Go button displays a logged in landing page with content based on their user profile (major, clubs, etc.).

2. Register function leads to full Membership registration page.

3. Non-members may view the public site, but not with customized content or event/networking functionality.

4. Call to action to Alumni to become a member: "Why Membership Matters"



RPI

News

Events

More tabs?

## Membership Registration

Andy Alumni

andyalumni@gmail.com

Alumni ID [What is this?](#)

Street Address

City State/Province

Country Postal Code

Password

\* Confirm Password



[Upload a Photo](#)

Major

Graduation Year

Athletics

Clubs

Greek Life

3

[Become a Member](#)

### Membership Registration full form

User views this page after clicking on landing page register call to actions in Mockup 1.

1. Name and email form fields are pre-populated based on landing page identical fields, and editable

2. Usability assessment and testing revealed pain point regarding the current Alumni ID, so include help to find it

3. Reinforce the call to action: "Why Membership Matters"



RPI

2

Allie Alumni Albany, NY



News Events

More tabs?

## Welcome, Allie!

*\*a membership confirmation message has been emailed to you*

### Name and Login / ID Info

Allie Alumni

User Name: alliealumni@gmail.com

Alumni ID: 345729876


[Change Photo](#)

Major: Electrical Engineering

Graduated: Class of 1999

Athletics: Hockey, Soccer

Clubs: Quidditch, Scuba

Greek: SAE

### Address

555 Main Street

Albany, NY 12202

USA

4

[Edit Profile](#)

### Membership Confirmation

Confirmation message replaces form fields within DHTML page architecture.

1. System status and feedback - display Welcome message and email confirmation note

2. Header information includes name, location, account settings icon

3. Form fields confirm to user their choices/entries made

4. Edit Profile button to enable immediate changes or corrections/additions



RPI

[Allie Alumni](#) [Albany, NY](#)



News Events

More tabs?

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## Alumni News

News Story 1

News Story 2

News Story 3

News Story 4

1

Simple Alumni News listing page

This is an initial iteration.

1. User can click on any news story for more detail.

2. News are prioritized based on the person's location



RPI

Allie Alumni Albany, NY



News Events

## Alumni Events - Albany Chapter

### Awesome Event

Location, date, time

[Register](#)

2



3

[Who's going](#)

### Event Name

Location, date, time

[Register](#)[Who's going](#)

### Event Name

Location, date, time

[Register](#)[Who's going](#)

### Event Name

Location, date, time

[Who's going](#)

### Alumni Events

Members can view events, prioritized by their location based on their registration information

1. Summary of event details and call to action to register. Opens modal dialog registration window.

2. Event photo clickable to modal registration window

3. Encourage participation/group effect - view other Alumni who are attending. Thumbnail images for personalization, opens to modal dialog window for attendee list with thumbnail and email link.

Modal Dialog Window - Register for an Event

**1** **Awesome Alumni Event**  
November 30, 2013 at the Hudson River Park  
Tickets are \$20 each.

**2** No. of People Attending  
\$ Total Cost

**3** Credit Card Type  
Credit Card No.  
Jan 2013 CID code ?

**4** [Image placeholder]

**5** Register

## Register for an Event

Modal dialog window for quick registration

1. Event details reminder and cost info

2. Field labels inside text fields, check for numbers only or use drop-down numbers if problematic (not desirable unless limit number to 4 or 5 to avoid long dropdown).  
Total Cost field will automatically calculate.

3. Payment fields with help on CID security code.  
Credit card only.

4. Event photo

Modal Dialog Window - Event Registration Confirmation

**Registration Successful!** *\*a confirmation has been emailed to you*

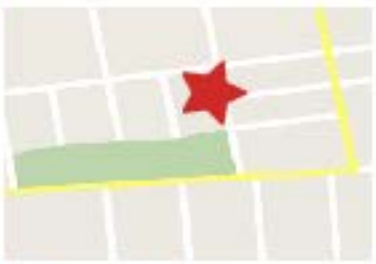
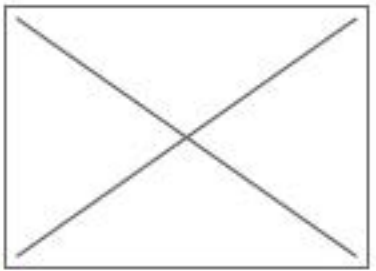
**Awesome Alumni Event**

November 30, 2013 at the Hudson River Park  
Tickets are \$20 each.

Number Attending: 2

Total Cost: \$40

[Who else is going](#)



[Map and directions](#)

1

2

3

Event Registration Successful

Confirmation within same modal dialog window, replaces DHTML form fields

1. Event details reminder, persons attending, and cost info - most importantly email confirmation message

2. Who's going link opens another dialog window including others who have registered - participation validation

3. Event photo and map location with navigation information photo/link that opens another browser tab or window



RPI

Allie Alumni Albany, NY



News Events

## Alumni Events - Albany Chapter

### Awesome Event

Location, date, time

Registered + 1 guest

### Event Name

Location, date, time

[Register](#)

### Event Name

Location, date, time

[Register](#)

### Event Name

Location, date, time



3

[Who's going](#)

You + 1

[Who's going](#)[Who's going](#)[Who's going](#)

### Alumni Events list, Post-Registration

Members can view events with confirmation that they have registered for one or more.

1. Summary of event details and confirmation that they have registered. Link opens modal dialog registration window for edit and cancel options.

2. Event photo clickable to event details modal window

3. Who's going list the user first plus any guests, then other attendees. Link opens a modal dialog window of attendees including name, thumbnail and email info.



# RPI Alumni Association

## Non members:

[View public alumni site](#)

## Become a Member!

[Learn why membership matters](#)

## Login

Remember me

[Sign in](#)

## Register

[Continue](#)

# Membership Registration Details

**First Name****Last Name****Email****Alumni ID**[What is this?](#)**Street Address****City****State****Country****Zip Code****Password****Confirm Password**[Upload a photo](#)**Major(s)****Class Year****Athletics****Clubs****Greek House**

# Membership Registration Details

**First Name**

Leslie

**Last Name**

King

**Email**

lesliesusanking@gmail.com

**Alumni ID**

23

[What is this?](#)**Street Address**

2434 Main Street

**City**

Troy

**State**

New York

**Country**

United States

**Zip Code**

12222

**Password**

.....

**Confirm Password**

.....

[Upload a photo](#)**Major(s)**

HCI

**Class Year**

2014

**Athletics**

Soccer

**Clubs**

Quidditch, Scuba

**Greek House**

SAE

[Save changes](#)

**News****Events****Information****Donations****Poet, Author Joins Rensselaer Faculty To Teach Creative Writing**

November 27th

450 x 90

**Rensselaer Professor Deborah L. McGuinness Named Fellow of the AAAS**

November 25th

450 x 90

**NanoSpace Wins Educational "Best of Web" Award**

September 24th

450 x 90

**miSci Exhibits Rensselaer School of Architecture Students' Conceptual Designs Students Developed Concepts To Create Greater Presence in Downtown Site**

October 22, 2013

450 x 90

[News](#)[Events](#)[Information](#)[Donations](#)**Alumni Clam Chowder Cook-Off**

October 2nd - Swampscott, MA

[Register](#)

150 x 90

**Homecoming 2014**

October 16th - 17th - Troy, NY

[Register](#)

150 x 90

**Outing Club Alumni Hiking Trip**

October 22nd - North Adams, MA

[Register](#)

150 x 90

**Electrical Engineering in a Digital Age Conference**

October 22nd - 24th - Colorado City, CO

[Register](#)

150 x 90

**Massachusetts Chapter Thanksgiving Dinner**

150 x 90



## News



## Alumni Clam Chowder Cook-Off

October 2nd - Swampscott, MA

[Register](#)

Think that you've got the best chowder will be defending his title. Register as a competitor and your chowder will be available via raffle for guests and co

## Homecoming 2014

October 16th - 17th - Troy, NY

[Register](#)

## Outing Club Alumni Hiking Trip

October 22nd - North Adams, MA

[Register](#)

## Electrical Engineering in a Digital Age Conference

October 22nd - 24th - Colorado City, CO

[Register](#)

## Donations



where reigning champion Joey Chestnut will receive an iPad, and other prizes

## Alumni Clam Chowder Cook-Off | undefined



## Attendees

1

Total Cost: \$8.00

## Credit Card No.

## Expiration Date

12-2014



## CID [?]

200 x 200

[Register](#)

150 x 90

150 x 90

150 x 90



You have successfully registered! ✕



## Alumni Clam Chowder Cook-Off

October 2nd - Swampscott, MA

Registered

150 x 90



Think that you've got the best chowder recipe in the Northeast? Join us for the annual Rensselaer Alumni Clam Chowder Cook-Off, where reigning champion Joey Chestnut will be defending his title. Register as a competitor to cook your own batch or as a guest to browse and sample. The winning clam chowder will receive an iPad, and other prizes will be available via raffle for guests and competitors alike. Who says nerds can't cook?

## Homecoming 2014

October 16th - 17th - Troy, NY

[Register](#)

150 x 90



Reunite with old classmates at the biggest alumni event of the year! All of the school's fraternities, sports teams, clubs, and organizations will be representing by tabling and hosting events, ensuring that you are entertained before and after the big game. The first 100 alumni to register will be given a foam Puckman hand-puppet, so be sure to sign up early!

## Outing Club Alumni Hiking Trip

October 22nd - North Adams, MA

[Register](#)

150 x 90



We'd like to invite alumni of all ages to join us on our annual hiking mixer! This year, we'll be hiking the Iroquois Trail near Williams College in North Adams, about an hour and a half east of Rensselaer. There will be a bus from the school bringing student members that welcomes registered alumni, or meet at the trailhead at the base of Mt. Iroquois. Register as a free hiker, or pay \$10 and we'll pack you lunch and wrap it in an event tee-shirt. Family and friends welcome. Hope to see you there!